



# SPONSORSHIP PROSPECTUS

## 4th Pan-Commonwealth Forum on Open Learning (PCF4)

Achieving Development Goals  
through open and distance and technology-mediated learning

October 30-November 3, 2006  
Ocho Rios, Jamaica

<http://www.col.org/pcf4>

## The Pan-Commonwealth Forum on Open Learning

The 2006 *Pan-Commonwealth Forum on Open Learning* is the fourth in a series of biennial conferences, which commenced in the year 2000. The Commonwealth of Learning (COL) hosts each conference in collaboration with a local host in the country selected for that year's Forum.

The successful *Third Pan-Commonwealth Forum on Open Learning (PCF3)* was held in Dunedin, New Zealand, from July 4 – 8, 2004. There were 419 registered participants, including several government ministers, dignitaries and educators from 43 Commonwealth nations.

The *Fourth Pan-Commonwealth Forum on Open Learning* will be held from October 30-November 3, 2006, in Ocho Rios, Jamaica, and will be co-hosted by a Caribbean Consortium comprising: the Caribbean Association for Distance and Open Learning (CARADOL); the Jamaican Association for Distance and Open Learning (JADOL); the Trinidad and Tobago Distance Learning Association (TTDLA); the Office of Continuing Education and Open and Distance Learning (OCEODL) at the University of Technology, Jamaica; and The University of the West Indies Distance Education Centre (UWIDEC).

## SPONSORSHIP OPPORTUNITIES

One of the important ingredients for the success of the Forum is the level of support provided by government, non-governmental and commercial organisations, including the support provided to visiting ministers, and to permit more people from developing countries to participate.

The Management Committee for *PCF4* invites you and your organisation to join with us in hosting this exciting event by becoming a sponsor.

### **To become a sponsor, please contact:**

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Sponsorship benefits are provided on the following page, but other options can be negotiated.

## SPONSORSHIP BENEFITS

The *PCF4* Management Committee will provide Sponsors with:

### Sponsor Logo and Name Recognition

- Sponsor's name and logo on all advertising and information materials including the Forum programme, brochure, banner, and press releases prior to the beginning, during and after closing the Forum;
- Sponsor's name and logo included on the *PCF4* Website including a link to sponsor's homepage;
- Sponsor's name and logo included in the Excellence in Distance Education Awards programme;
- A display Certificate in acknowledgement of support will be presented to sponsors during the Conference Dinner.

### Complimentary Tickets

Complimentary tickets to the *PCF4* Conference and Conference Dinner will be provided at the following levels:

US\$3,000 and over.....	1 Ticket
US\$5,000 and over.....	2 Tickets
US\$10,000 and over.....	4 Tickets
US\$20,000 and over.....	6 Tickets