SPONSORSHIP PROSPECTUS

4th Pan-Commonwealth Forum on Open Learning (PCF4)

Achieving Development Goals through open and distance and technology-mediated learning

October 30-November 3, 2006
Ocho Rios, Jamaica

http://www.col.org/pcf4
The 2006 Pan-Commonwealth Forum on Open Learning is the fourth in a series of biennial conferences, which commenced in the year 2000. The Commonwealth of Learning (COL) hosts each conference in collaboration with a local host in the country selected for that year’s Forum.

The successful Third Pan-Commonwealth Forum on Open Learning (PCF3) was held in Dunedin, New Zealand, from July 4 – 8, 2004. There were 419 registered participants, including several government ministers, dignitaries and educators from 43 Commonwealth nations.

The Fourth Pan-Commonwealth Forum on Open Learning will be held from October 30-November 3, 2006, in Ocho Rios, Jamaica, and will be co-hosted by a Caribbean Consortium comprising: the Caribbean Association for Distance and Open Learning (CARADOL); the Jamaican Association for Distance and Open Learning (JADOL); the Trinidad and Tobago Distance Learning Association (TTDLA); the Office of Continuing Education and Open and Distance Learning (OCEODL) at the University of Technology, Jamaica; and The University of the West Indies Distance Education Centre (UWIDE).

One of the important ingredients for the success of the Forum is the level of support provided by government, non-governmental and commercial organisations, including the support provided to visiting ministers, and to permit more people from developing countries to participate.

The Management Committee for PCF4 invites you and your organisation to join with us in hosting this exciting event by becoming a sponsor.

To become a sponsor, please contact:

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Sponsorship benefits are provided on the following page, but other options can be negotiated.
The PCF4 Management Committee will provide Sponsors with:

**Sponsor Logo and Name Recognition**
- Sponsor’s name and logo on all advertising and information materials including the Forum programme, brochure, banner, and press releases prior to the beginning, during and after closing the Forum;
- Sponsor’s name and logo included on the PCF4 Website including a link to sponsor’s homepage;
- Sponsor’s name and logo included in the Excellence in Distance Education Awards programme;
- A display Certificate in acknowledgement of support will be presented to sponsors during the Conference Dinner.

**Complimentary Tickets**
Complimentary tickets to the PCF4 Conference and Conference Dinner will be provided at the following levels:

- US$3,000 and over .......................................................... 1 Ticket
- US$5,000 and over .......................................................... 2 Tickets
- US$10,000 and over ......................................................... 4 Tickets
- US$20,000 and over ......................................................... 6 Tickets